

## ESPERANZA RESORT UNVEILS PLAYFUL TREATMENTS IN NEWLY EXPANDED SPA

*Cabo's Premier Spa Offers New Custom Baja Lime Treatments and After- Hours Couples Program.*

**CABO SAN LUCAS, MEXICO (April 1, 2008)** –The award-winning Spa at Esperanza, located on the tip of the Baja Peninsula in Los Cabos, Mexico, introduces two new treatment programs: *Baja Lime Refreshers*, featuring Esperanza's custom product line and *Pasión de la Noche*, a program allowing couples to relax and reconnect in the spa after hours. Newly expanded, the Spa now features 14 rooms, including a VIP suite with private access and a freestanding hairstyling, manicure and pedicure studio.

Recently named *Travel + Leisure's* #1 Spa in Latin America, the Spa at Esperanza is renowned for its pampering treatments and exotic therapies using enzyme-rich tropical fruit, rich oils, sea greens, desert minerals and plants and other ingredients indigenous to the Baja Peninsula.

Drawing on its coastal desert environment, spa interiors feature warm colors and traditional textures that reflect the area's sun-drenched terrain, and original Mexican artwork complementing the spa's contemporary architecture. Guest enter treatment rooms through antique iron gates and lush private gardens with outdoor showers. Couples can enjoy the newest suite with private VIP access, large soaking pool, outdoor shower, and a plush oversized chaise for sunbathing à deux.

The new Baja Lime-based treatments feature Esperanza's all-natural product line of artisan body products. The products are also paraben free. The *Baja-Lime Refreshers* menu includes:

- ❖ **Margarita Medley** – The treatment begins with a “spagarita” and a relaxing food soak, foot and hand scrub, massage and hydrating wrap. Treatment is followed by a cool lime facial compress.
- ❖ **Limonada** – A refreshing citrus foot soak and freshly squeezed Limonada begin the treatment followed by a full-body cleanse, scrub and a lime and coconut oil massage.
- ❖ **Cabana Lime Massage** – A cooling lime compress relieves sun-exposed skin, followed by a moisturizing full-body massage. The massage ends with a freshly made Agave Lime popsicle.
- ❖ **Sun-baked Stone Massage and Cucumber Lime Facial** – Warmed river stones massaged on the body soothe muscles and melt away tension. The popular massage is paired with a cucumber and lime mini-facial to soothe and rehydrate sun-exposed skin.

The invigorating treatments start at \$165 for a 60-minute treatment.

Esperanza's *Pasión de la Noche* program promotes romance through sensual treatments intended to help couples relax and reconnect. Couples will enjoy a sensual after-hours treatment in the spa. The evening doesn't stop there; couples will sample a plate-full of delectable goodies a specially prepared Damiana nightcap and specially blended massage oil in their candle-lit casita. The *Pasión de la Noche* program includes the following couples treatments:

- ❖ **Romancing the Stone** - Sensual body oil is individually prepared for a couple's Hot Stone Massage. The "Auberge Head-to-Toe" tops off this odyssey with a rejuvenating foot exfoliation and tropical delight hair and scalp conditioner.
- ❖ **Pasaje de Agua** - In the privacy of the spa grata, couples will soak together in the relaxing warm and hot pools, purify in the steam cave and refresh with a waterfall rinse. Following a playful experience of scrubbing each other's bodies with citrus-infused sea and mineral salts. Succulent tropical fruits and Agua Frescas will be served to replenish the body followed by a sensual aromatherapy massage to nourish the skin and transport couples into a state of ultimate bliss.
- ❖ **Damiana Alegra** – The evening begins with a private soak in a private pool while sipping a Damiana Coconut Cream Aqua Fresca followed by a body exfoliation with the native Aztec grain, Amaranth, blended with sea essences. Next, couples will enjoy a nutritive Honey and Damiana wrap while the scalp and feet are massaged. Guests take pleasure in an outdoor rinse together before receiving a relaxing Coconut Oil Massage. Damiana is a wild, night blooming flower known in Mexico to induce the feelings of love.
- ❖ **Fruits of Passion** - Float under the stars in a warm couples pool, followed by a softening Grated Coconut & Lime Body Exfoliation or a Papaya Mango Body Polish followed by a relaxing full-body massage.

*Pasión de la Noche* is limited to three couples per night, available on Friday and Saturday only from 9-11 p.m. Rates are \$950 per couple.

Esperanza offers an extensive treatment menu ranging from rich body polishes and wraps to rejuvenating facials and unique spa parties. Return guests that favor Esperanza's extensive program enjoy the following *Signature treatments*:

- ❖ **Signature Facial** – Every signature facial includes an Arcona deep-cleansing facial and customized mask treatments.
- ❖ **Massage and Corona Beer Mini Facial**- Male guests enjoy Esperanza's Signature massage using Baja-grown jojoba oil and Corona Beer Facial.
- ❖ **Papaya Mango Body Polish** – The body is exfoliated naturally, using mashed papaya and mango combined with cornmeal to remove dead skin cells and renew skin.

A highlight of any spa experience at Esperanza is the signature *Pasaje de Agua*, a water series that begins with an open-air shower to cleanse the body, followed by a warm spring soak and a visit to the steam cave, a cool rinse and a sun-bleached linen wrap. Guests are then served one of Esperanza's signature *aguas frescas*.

The resort features a yoga studio where guests can participate in complimentary daily yoga classes. Guests can also enjoy the fitness center equipped with state-of-the-art treadmills, elliptical trainers, stationary cycles and weight training equipment. Fitness specialists are available for personal training and private consultation.

### **About Esperanza Resort**

Esperanza encompasses a 57-room resort, 60 privately owned villas, a full-service spa and a signature restaurant, all on 17 lushly landscaped acres on the bluffs overlooking two private coves at Punta Ballena near Cabo San Lucas. Esperanza is a member of the *Leading Hotels of the World*<sup>®</sup>. For reservations or more information, please call toll-free 866-311-2226 or visit [www.esperanzaresort.com](http://www.esperanzaresort.com).

### **About Auberge Resorts**

Auberge Resorts is a collection of exceptional hotels, resorts and private clubs, each with a unique personality that assures a memorable guest experience. Among the distinctive properties are Auberge du Soleil, Napa Valley; Esperanza, Cabo San Lucas; Calistoga Ranch, Napa Valley; The Inn at Palmetto Bluff, South Carolina; and Encantado, Santa Fe (opening 2008), with several others currently in development. While Auberge Resorts nurtures the individuality of each establishment, all are characterized by a set of communal elements: intimate, understated elegance; captivating locations that inspire exceptional cuisine and spa experiences; and gracious yet unobtrusive service. For more information about Auberge Resorts, please visit [www.aubergeresorts.com](http://www.aubergeresorts.com).

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**AGUAS FRESCAS PROVIDE NATURAL MEXICAN REFRESHMENT  
FOR GUESTS AT ESPERANZA**

*Complimentary Healthy Beverages Served at The Spa and As Popsicles Poolside*

**CABO SAN LUCAS, MEXICO** –After lounging by the infinity-edge pool for an hour or two, or in between spa treatments, guests at Esperanza Resort often need something refreshing to revitalize them. In response to this need, chefs at the resort created a menu of healthful Mexican beverages called *aguas frescas*.

Offered at Esperanza, aguas frescas are prepared-to-order, made from indigenous Mexican fruits, vegetables and desert plants. They provide the body with a variety of valuable benefits, supporting digestion and rehydration, burning fat, providing antioxidants, energy boosters, vitamins and minerals. The custom-blended tonics can be ordered in between spa treatments and savored at the spa’s outdoor patio.

The extensive aguas frescas menu features Cantaloupe Horchata (assists in relieving digestive acidity by cleansing the liver and the kidneys); Grapefruit, Aloe Vera and Prickly Pear, (an excellent fat burner); Papaya and Mango (helps to improve blood circulation and improves the appearance of the skin through rehydration); Orange and Prickly Pear (assists in weight loss by cleansing the digestive system); Chaya, Pineapple, Parsley, Celery, Lemon and Honey (acts as a great energy booster); Tamarindo (a tropical, refreshing drink that aids in digestion); and Bougainvillea and Lime (acts as a natural aphrodisiac and heals sore throats).

To cool down from the warm Mexican sun, the beverages are served poolside in frozen form as aguas frescas popsicles. Poolside servers offer them to guests throughout the day in authentic Mexican flavors, including Watermelon Ginger, Cantaloupe, Lime, Strawberry, Mexican Cinnamon Chocolate, Kiwi, Coconut Rum, Pineapple, Orange, Rice Pudding, Guava, Walnut and Cucumber Chile Pepper.

The full-service Spa At Esperanza offers a pampering and replenishing spa that draws on the elements of the region’s coastal desert environment. Each of the 14-treatment rooms feature a lush private garden with an outdoor shower covered by a *latilla* canopy for shade and privacy.

Signature treatments include the Coconut Lime Body Exfoliation, Couples Clay Bake, facials using fresh papaya, mango and avocado, traditional massage, including Classic Oil, Hot Stone, Four-Handed, Deep Tissue and Aromatherapy, and hand and foot treatments.

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